

MEDIA ALERT – July 3, 2019

Japanese Animated Feature ‘Promare’ From Acclaimed Studio TRIGGER Set to Light Up Big Screens on September 17 and 19

GKIDS and Fathom Events Present Blistering Action-Adventure in a New English Language Version and Original Japanese



Teaser:

[https://youtu.be/-miV2\\_QMvclJ](https://youtu.be/-miV2_QMvclJ)

- **WHAT:** GKIDS and Fathom Events continue their collaboration to bring exciting all new animated features to U.S. cinemas with the “**Promare**” special premiere events in September. “Promare” is the first feature-length film from the acclaimed Studio TRIGGER, creators of the hit series “Kill la Kill” and “Little Witch Academia.” Directed by **Hiroyuki Imaishi** (“Gurren Lagann,” “Kill la Kill”), “Promare” is the spiritual successor to many of his former works, and uses a bold cel-shaded visual style to tell a blistering action-adventure story.

“Promare” will be shown in its original Japanese language as well as an all-new English language version.

Additionally, event attendees will view exclusive footage with the Studio TRIGGER creative team.

- **WHO:** Fathom Events and GKIDS
- **WHEN:**  
Tuesday, September 17 at 7:00 p.m. local time (English-language dubbed)  
Thursday, September 19 at 7:00 p.m. local time (English-language subtitled)
- **WHERE:** Tickets for “Promare” can be purchased online by visiting [www.fathomevents.com/events/promare](http://www.fathomevents.com/events/promare), [www.PromareMovie.com](http://www.PromareMovie.com), or at participating theater box offices. A complete list of theater locations is available on the Fathom Events website (theaters and participants are subject to change).
- **SYNOPSIS:** Thirty years has passed since the appearance of Burnish, a race of flame-wielding mutant beings, who destroyed half of the world with fire. When a new group of aggressive mutants calling themselves "Mad Burnish" appears, the epic battle between Galo Thymos, a new member of the anti-Burnish rescue team “Burning Rescue,” and Lio Fotia, the leader of “Mad Burnish” begins.

#### **ASSETS:**

For artwork/photos, visit the Fathom Events [press site](#).

#### **MEDIA CONTACTS:**

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