

MEDIA ALERT – April 15, 2019

**Laugh, Cry and Celebrate the 30th Anniversary of
Steel Magnolias as the Hit 1989 Comedy-Drama Returns to Movie
Theaters This May, Continuing the TCM Big Screen Classics Series**



- **WHAT:** Led by an incredible cast that includes **Sally Field, Dolly Parton, Shirley MacLaine, Daryl Hannah, Olympia Dukakis** and **Julia Roberts**, *Steel Magnolias* was a box-office smash, charming audiences with its story of friendship, love and resilience. *Steel Magnolias* also helped rocket Roberts into the stratosphere of Hollywood superstardom in just her third major role, for which she won her first Oscar® nomination. Now, *Steel Magnolias* returns to more than 600 movie theaters nationwide for three days only, marking its 30th anniversary.

Roberts plays one of the residents of a fictional Louisiana town, which screenwriter **Robert Harling** based on his hometown of Natchitoches. In the adaptation of Harling's play, directed by **Herbert Ross** and produced by **Ray Stark**, the cast generates laughter and tears in equal amounts in the story of unforgettable women who unite in the face of tragedy. For this anniversary presentation, TCM Primetime host **Ben Mankiewicz** will provide special commentary before and after the film.

- **WHO:** Fathom Events, Turner Classic Movies and Sony Pictures
- **WHEN:** Sunday, May 19, 2019 – 4:00 p.m. and 7:00 p.m. (local time)
Tuesday, May 21, 2019 – 7:00 p.m. (local time)
Wednesday, May 22, 2019 – 7:00 p.m. (local time)
- **WHERE:** Tickets for *Steel Magnolias* can be purchased at www.FathomEvents.com or participating theater box offices. Fans throughout the U.S. will be able to enjoy the event in more than 600 movie theaters through Fathom's Digital Broadcast Network (DBN). For a complete list of theater locations visit the Fathom Events website (*participating theaters are subject to change*).

MEDIA CONTACTS:

Jessica Nelson / jnelson@fathomevents.com / 720-262-2753

John Singh / john.singh@j2comm.com / 818-458-7800

Taryn Stansbury / taryn.stansbury@turner.com / 404-885-0114

ASSETS:

For trailer, artwork and photos, visit the Fathom Events [press site](#).

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