

MEDIA ALERT – January 31, 2019

More ‘Lovely’ Than Ever, *My Fair Lady* Waltzes Back Into Movie Theaters as Part of the TCM Big Screen Classics Series, in Time for the Film’s 55th Anniversary, February 17 and 20 Only



- **WHAT:** Eliza Doolittle (Academy Award® winner **Audrey Hepburn**, *Breakfast at Tiffany's*) and Professor Henry Higgins (Academy Award winner **Rex Harrison**) match wits while singing and dancing their way through one of the most visually magnificent and transcendent musicals of all time in ***My Fair Lady***. Remastered for the ultimate visual and audio experience, the hit musical will return to movie theaters nationwide for two days only on February 17 and 20, 2019, accompanied by pre- and post-film insights by TCM Primetime Host **Ben Mankiewicz**.

Winner of eight Academy Awards, including Best Picture, Best Actor (Harrison), Best Director (**George Cukor**, *The Philadelphia Story*) and Best Cinematography, ***My Fair Lady*** continues to dazzle the eyes, ears and hearts of audiences everywhere with its

captivating story of a poor London flower girl, Eliza Doolittle, who is plucked out of obscurity and remade into a glamorous socialite. Based on the Broadway musical by **Jay Lerner** and **Frederick Loewe**, ***My Fair Lady*** contains such indelible songs as “I Could Have Danced All Night,” “The Rain in Spain,” “Wouldn’t It Be Lovely?” and “On the Street Where You Live.”

Fans can also be enchanted by the ***My Fair Lady*** high-definition Blu-ray™ with must-have special features, including audio commentary, featurettes, vintage footage, galleries and more, available now from CBS Home Entertainment and Paramount Home Media Distribution.

- **WHO:** Fathom Events, Turner Classic Movies and CBS
- **WHEN:** Sunday, February 17, 2019 – 1:00 p.m. and 5:00 p.m. (local time)
Wednesday, February 20, 2019 – 3:00 p.m. and 7:00 p.m. (local time)
- **WHERE:** Tickets for ***My Fair Lady*** can be purchased at www.FathomEvents.com or participating theater box offices. Fans throughout the U.S. will be able to enjoy the event in hundreds of select movie theaters through Fathom’s Digital Broadcast Network (DBN). For a complete list of theater locations visit the Fathom Events website (*participating theaters are subject to change*).

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ASSETS:

For trailer, artwork and photos, visit the Fathom Events [press site](#).

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