

MEDIA ALERT – January 28, 2019

**Marking Its 80th Anniversary, the Epic Movie Milestone  
*Gone With the Wind* Sweeps Back Into Cinemas  
For Two Days Only: February 28 and March 3**



- **WHAT:** Before its release, it was one of the most anticipated movies ever made, and ever since its release it has been the most popular movie ever made, with an inflation-adjusted domestic gross of more than \$1.8 billion. Now, to mark the 80th anniversary of “**Gone With the Wind**,” Warner Bros. and Fathom Events are bringing the cinematic epic back to movie theaters across the U.S. for two days only: Thursday, February 28, and Sunday, March 3.

Recipient of 10 Academy Awards™ (eight competitive Oscars™ and two honorary awards), “**Gone With the Wind**” remains an epic undertaking – not to mention an epic drama. Its production is legendary, including a nationwide “search for Scarlett” and the eventual casting of one of Hollywood’s most well-known screen couples: **Vivien Leigh** as headstrong Scarlett O’Hara and **Clark Gable** as dashing Rhett Butler. Its original \$3.9 million budget made it the second most-expensive movie up to that point – and 80 years after its release, “**Gone With the Wind**” remains one of the most iconic of all productions from the Golden Age of Hollywood.

- **WHO:** Fathom Events and Warner Bros.
- **WHEN:** Thursday, February 28, 2019 – 1 p.m. and 6 p.m. (local time)  
Sunday, March 3, 2019 – 1 p.m. and 6 p.m. (local time)
- **WHERE:** Tickets for “**Gone With the Wind**” can be purchased at [www.FathomEvents.com](http://www.FathomEvents.com) or participating theater box offices. Fans throughout the U.S. will be able to enjoy the event in hundreds of select movie theaters through Fathom’s Digital Broadcast Network (DBN). For a complete list of theater locations visit the Fathom Events website (*theaters and participants are subject to change*).

**MEDIA CONTACTS:**

Jessica Nelson / [jnelson@fathomevents.com](mailto:jnelson@fathomevents.com) / 720-262-2753

John Singh / [john.singh@j2comm.com](mailto:john.singh@j2comm.com) / 818-458-7800

**ASSETS:**

For trailer, artwork and photos, visit the Fathom Events [press site](#).