



'The Wizard of Oz' 80th Anniversary Screenings Break \$1M at the Box Office

Additional Encore Dates Added for Multi-Day TCM Big Screen Classics Presentation

DENVER – January 28, 2019 – **"The Wizard of Oz,"** the inimitable 1939 musical-fantasy, grossed over \$1 million at the domestic box office on Sunday – the first day of a limited 80th anniversary re-release – setting a new record for Fathom Events as the highest-grossing single-day classic film presentation in the company's history.

"The Wizard of Oz" was No. 8 at the domestic box office on Sunday with just two showtimes in nearly 700 cinemas nationwide. The 80th anniversary presentation of "The Wizard of Oz" also had the highest per-screen average of any film in wide release that day. The Warner Bros. feature is the first film in Fathom Events' yearlong 2019 TCM Big Screen Classics series, which is presented in partnership with Turner Classic Movies.

Two encore screenings – one on Tuesday, January 29, and one on Wednesday, January 30 – were previously scheduled, and Fathom Events and TCM today announced two additional encore dates due to audience demand: Sunday, February 3, at 1:00 p.m.; and Tuesday, February 5, at 7:00 p.m. (all local times).

"There is no movie quite like 'The Wizard of Oz,' and the response to its anniversary presentation has been genuinely overwhelming," said Ray Nutt, CEO of Fathom Events. "It's the perfect way for multiple generations of fans to experience movie magic together, and also an incredible start to our 2019 TCM Big Screen Classics series."

"Audience response to the screening of 'The Wizard of Oz' is a direct reflection of why we partner with Fathom Events on the TCM Big Classics Series," said Genevieve

McGilllicuddy, Vice President of Enterprises and Strategic Partnerships, TCM. "This series brings film lovers of all ages together to experience the magic of the movies on the big screen and allows TCM to be the ultimate gathering point for fans of classic cinema."

A partnership between Fathom Events and TCM that began with a handful of films in 2012 has grown into an increasingly popular annual series. Throughout 2019, *TCM Big Screen Classics* will present 14 unforgettable movie milestones, including "To Kill a Mockingbird" (March), "Field of Dreams" (April), "Lawrence of Arabia" (September) and "Alien" (October), among others. Each film plays for just two or three days and is accompanied by insightful new commentary from TCM Primetime host Ben Mankiewicz, presented before and after the film.

For artwork/photos related to "The Wizard of Oz," visit the Fathom Events [press site](#).

About Fathom Events

Fathom Events is the leading event cinema distributor with theater locations in all top 100 DMAs® (Designated Market Areas) and ranks as one of the largest overall theater content distributors. Owned by AMC Entertainment Inc. (NYSE: AMC); Cinemark Holdings, Inc. (NYSE: CNK); and Regal, a subsidiary of the Cineworld Group (LSE: CINE.L), Fathom Events offers a variety of unique entertainment events in movie theaters such as live performances of the Metropolitan Opera, top Broadway stage productions, major sporting events, epic concerts, the yearlong TCM Big Screen Classics series, inspirational events and popular anime franchises. Fathom Events takes audiences behind the scenes for unique extras including audience Q&As, backstage footage and interviews with cast and crew, creating the ultimate VIP experience. Fathom Events' live Digital Broadcast Network ("DBN") is the largest cinema broadcast network in North America, bringing live and pre-recorded events to 975 locations and 1,578 screens in 181 DMAs. The company also provides corporations a compelling national footprint for hosting employee meetings, customer rewards events and new product launches. For more information, visit www.FathomEvents.com.

MEDIA CONTACTS:

Jessica Nelson / Katherine Schwappach

Fathom Events

720-262-2753 / 720-262-2713

jnelson@fathomevents.com / kschwappach@fathomevents.com

John Singh

J2 Communications

818-458-7800

john.singh@j2comm.com