

MEDIA ALERT – May 14, 2018

**Bialystock and Bloom Celebrate Their 50th Anniversary
as Mel Brooks' *The Producers* Returns to Movie Theaters Nationwide
on June 3 and 6, as Part of the TCM Big Screen Classics Series**



- **WHAT:** Writer-director **Mel Brooks'** comedy masterpiece [*The Producers*](#) returns to movie theaters for two days only on June 3 and 6 as a part of the yearlong [TCM Big Screen Classics](#) series. Mel Brooks fans new and old will be thrilled to see this 1968 classic romp on the big screen 50 years after its original release in a brand-new 4K restoration (at select theaters). In addition to the film itself, this special presentation of ***The Producers*** will include an all-new interview with TCM Primetime Host **Ben Mankiewicz** and writer-director Brooks.

It has been 50 years since a washed-up, has-been producer and a neurotic, nebbishy accountant teamed up to cash in on a surefire Broadway flop: a musical extravaganza singing the praises of the Third Reich. But *Springtime for Hitler* becomes an unexpected smash hit and crooked producers Bialystock and Bloom are stuck in a hilarious predicament in one of the most uproarious comedies of all time.

Newly restored by Studiocanal and re-released by Rialto Pictures for its 50th anniversary, ***The Producers*** stars **Zero Mostel** and **Gene Wilder** as the zany Bialystock and Bloom, with a side-splitting supporting cast, including **Dick Shawn** as stoned-out flower child "LSD," who lands the part of Hitler, **Christopher Hewett**, **Estelle Winwood**, **Lee Meredith** and **Kenneth Mars**.

Winner of the 1968 Academy Award® for Best Original Screenplay (by Brooks), ***The Producers*** has gained even greater stature over the years: Not only has it inspired a smash hit Broadway musical, but the film has been placed on the [National Film Registry](#) and is [frequently ranked as one of the funniest movies ever made](#).

- **WHO:** Fathom Events, Turner Classic Movies and Rialto Pictures
- **WHEN:** Sunday, June 3 – 2:00 p.m. and 7:00 p.m. (local time)
Wednesday, June 6 – 2:00 p.m. and 7:00 p.m. (local time)
- **WHERE:** Tickets for ***The Producers*** are available at www.FathomEvents.com or participating theater box offices. Fans throughout the U.S. will be able to enjoy the event in more than 700 select movie theaters through Fathom's Digital Broadcast Network (DBN). For a complete list of theater locations visit the Fathom Events website (*theaters and participants are subject to change*).

MEDIA CONTACTS:

Jessica Nelson / jnelson@fathomevents.com / 720-262-2753

John Singh, J2 Communications / john.singh@j2comm.com / 818-458-7800

Taryn Stansbury, Turner Classic Movies / taryn.stansbury@turner.com / 404-885-0114

ASSETS:

For trailer, artwork and photos, visit the Fathom Events [press site](#).