

MEDIA ALERT – April 16, 2018

**Norma Desmond is Ready for Her Close Up:  
Billy Wilder's Dark Vision of Hollywood, *Sunset Boulevard*,  
Returns to Movie Theaters Nationwide on May 13 and 16  
as Part of the TCM Big Screen Classics Series**



- **WHAT:** Cast aside by an industry that no longer sees her as youthful or desirable, a once-glamorous movie star plots an unlikely comeback in **Billy Wilder's** darkly mesmerizing [\*Sunset Boulevard\*](#) – a movie that remains as mysterious, compelling and surprisingly relevant today as when it was released nearly 70 years ago.

On Sunday, May 13, and Wednesday, May 16, Fathom Events and Turner Classic Movies present this haunting look at the dark side of fame as part of the yearlong [TCM Big Screen Classics](#) series. Starring **Gloria Swanson**, **William Holden**, **Erich von Stroheim** and **Nancy Olson**, and named one of the greatest American films ever made by the American Film Institute, ***Sunset Boulevard*** will be presented with newly produced commentary by TCM Primetime Host **Ben Mankiewicz**, which will play before and after each screening.

Fearless, innovative and unafraid to indict the very industry that made it, ***Sunset Boulevard*** is presented in a digitally restored version for this rare big-screen return.

- **WHO:** Fathom Events, Turner Classic Movies and Paramount Pictures
- **WHEN:** Sunday, May 13 – 2:00 p.m. and 7:00 p.m. (local time)  
Wednesday, May 16 – 2:00 p.m. and 7:00 p.m. (local time)

- **WHERE:** Tickets for [Sunset Boulevard](#) can be purchased online by visiting [www.FathomEvents.com](http://www.FathomEvents.com) or at participating theater box offices. Fans throughout the U.S. will be able to enjoy the event in more than 600 select movie theaters through Fathom's Digital Broadcast Network (DBN). For a complete list of theater locations visit the Fathom Events website (*theaters and participants are subject to change*).

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**ASSETS:**

For artwork/photos, visit the Fathom Events [press site](#).