

MEDIA ALERT – January 4, 2018

**Humphrey Bogart Searches for Gold and Finds Greed
in John Huston’s *The Treasure of the Sierra Madre*,
Returning to Cinemas on January 14 and 16
as the First Film in the 2018 TCM Big Screen Classics Series**



- **WHAT:** The corrosive power of greed mixes with high adventure in the explosive movie classic [*The Treasure of the Sierra Madre*](#), which will thrill movie lovers when it kicks off the 2018 [*TCM Big Screen Classics*](#) series on Sunday, January 14, and Tuesday, January 16.

From Fathom Events and Turner Classic Movies, the series presents 13 extraordinary cinema milestones throughout 2018, each playing in hundreds of theaters across the country. *The Treasure of the Sierra Madre*, celebrating its 70th anniversary, launches the series. Director **John Huston**’s unforgettable drama follows desperate prospectors (**Humphrey Bogart**, **Tim Holt** and **Walter Huston**), who set off to find gold in the rugged Mexican wilderness. Instead, they find trouble – not the least of which is the temptation of greed. This presentation of *The Treasure of the Sierra Madre* will also include specially-produced commentary before and after the feature by TCM Primetime Host **Ben Mankiewicz**.

While countless films deal with the subject of money and greed, and the deadly combination the two can create, *The Treasure of the Sierra Madre* stands out for its artistry, including John Huston’s direction, the performances of Bogart and Walter Huston (John’s father), and the stellar camera work of **Ted McCord**. It’s an uncompromising look at the dark side of human nature.

- **WHO:** Fathom Events, Turner Classic Movies and Warner Bros.
- **WHEN:** Sunday, January 14 – 2:00 p.m. and 7:00 p.m. (local time)
Tuesday, January 16 – 2:00 p.m. and 7:00 p.m. (local time)
- **WHERE:** Tickets for [***The Treasure of the Sierra Madre***](#) can be purchased online by visiting www.FathomEvents.com or at participating theater box offices. Fans throughout the U.S. will be able to enjoy the event in more than 600 select movie theaters through Fathom's Digital Broadcast Network (DBN). For a complete list of theater locations visit the Fathom Events website (*theaters and participants are subject to change*).

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For artwork/photos, visit the Fathom Events [press site](#).