



**Jamie Woglom**  
**Vice President, Marketing**



As Vice President of Marketing, Jamie Woglom oversees marketing communications for Fathom Events and plays an integral role in the development of the company's growth strategies and overall brand positioning. She is responsible for expanding and strengthening partnerships with exhibitors, clients and agencies, with a focus on developing long-term marketing alliances and sponsorships.

Since 2006, Jamie has built the roadmap for marketing cinema events and has helped to cement Fathom's position as the industry leader. She has overseen the development of fully integrated marketing plans for hundreds of high-profile nationwide events in various genres, including launching the most successful ongoing event cinema series, The Metropolitan Opera: Live in HD, which is currently entering its 12th season of broadcasts.

Jamie's previous experience includes managing domestic community relations for luxury retailer Tiffany & Co. in New York City, as well as account management at Pure Brand Communications, a Denver-based advertising and public relations agency.

Jamie holds a bachelor's degree from the University of North Carolina at Chapel Hill and resides in Denver, Colorado, with her husband and two daughters.