

Lynne Schmidt Vice President, Operations

Lynne Schmidt began working with Fathom Events under National CineMedia in 2006. Since then she has held various positions on both the Programming and Operations teams. As Vice President of Operations, she oversees Logistical and Network Operations, Event Mastering, Systems, Business Relations and Customer Service. She also serves as a main contact for key, long-term accounts including The Metropolitan Opera, Drum Corps International and other repeat clients.

Additionally, Schmidt works closely with financial analysts to track projections, budget variances and other performance data and oversees all event related accruals, reconciliations, payments and invoicing for all clients. While working at Fathom Events, Schmidt has increased her involvement and interaction with circuit partners to facilitate presentation of event concepts, management of sites, tracking and delivery of pre- and post-event data and assisting with overall circuit account management.