

## ENTERTAINMENT FOR EVERY INTEREST

Fathom Events was founded in 2002 as a way to draw new audiences and fill movie theater auditoriums on weeknights and other off-peak times. The vision was (and continues to be) to make cinemas home to unique content experiences beyond studio blockbusters.

Today, Fathom Events is the recognized leader in the event cinema industry, offering a variety of world-class entertainment events in movie theaters across the U.S. Fathom gives audiences the best seats in the house to experience Hollywood's biggest stars, breathtaking performing arts, thrilling sporting events and fan-favorite movies. Audiences also receive expert insights into beloved classic films, early access to Hollywood's hottest releases and big-screen presentations of original programming featuring the top names in radio, television, faith and more. No matter your interests, Fathom offers the opportunity to be fully immersed in content that awes, inspires and entertains – all from the comfort of your local movie theater, surrounded by fellow fans.

## **OUR REACH**

Fathom operates the largest cinema distribution network, distributing live and pre-recorded content to the best theater locations in the United States and Canada.

967

LIVE-ENABLED CINEMA LOCATIONS

(GROWING TO 1,100 IN 2019)

1,517

EVENT SCREENS **181** 

DESIGNATED MARKET AREAS

(INCLUDING ALL OF THE TOP 100)

Fathom also distributes content internationally to more than 44 countries and 2,100 screens worldwide. Fathom's broad reach has secured its position as North America's 14th largest entertainment content distributor, ranking right behind Hollywood's leading studios.











140-160 ACROSS 240+ SHOW DATES



## THE FATHOM DIFFERENCE

Fathom has built its reputation on delivering high quality content and creating a unique experience around every title. It is the only cinema distribution company that allows for content owners to deliver both live and prerecorded events, or widely distribute using DCP technology, all through the Fathom network. In addition, Fathom's events feature unique additional content that is not available through any other platform. It also provides complete marketing, packaging and distribution support, making it a one-stop-shop for content owners.

As a result, Fathom had 26 titles gross more than \$1 million in box office revenue in 2017. Titles included: "The Princess Bride," "Singin' in the Rain" and "Princess Mononoke." Six of these events grossed more than \$2 million, including: "Disney's Newsies: The Broadway Musical," "Pokémon The Movie: I Choose You!" and "Mayweather vs McGregor."

Fathom's marketing and distribution prowess has continued into 2018. Million dollar titles already include "Rachel Hollis: Made for More," "ELVIS 50<sup>th</sup> Anniversary Comeback Special," "An Interview With God" and a re-release of "Grease." Additionally, Fathom's distribution of the Met's award-winning Live in HD series is now in its 13th season and has sold more than 8 million tickets to date.

## **EXECUTIVE TEAM**

RAY NUTT, Chief Executive Officer
RENET SNOW, Vice President of Accounting and Finance
LYNNE SCHMIDT, Vice President of Operations
TOM BRACKEN, Vice President of Marketing
NANCY SILVERSTONE, Vice President of Programming
TOM LUCAS, Vice President of Studio Relations
DAREN MILLER, Vice President of Business Affairs