



## **Gordon Synn** **Chief Content and Programming Officer**



Gordon Synn is an entertainment and media executive with substantial experience in film, television, digital and new media, and content monetization globally. As Chief Content and Programming Officer for Fathom Events, Synn is responsible for leading the content acquisition and programming strategy for the company's 140+ annual events and driving the company's growth through digital innovation and strategic relationship development.

Synn was most recently at DreamWorks Animation (Comcast/NBCUniversal owned) spearheading revenue growth as Head of International TV in Los Angeles. He has also worked previously at All3Media (Liberty Global and Discovery owned) as SVP Digital and Business Development and for Endemol Shine Group (formerly Shine Group owned by 21st Century Fox) as Global Head of Digital and Home Entertainment in London. In both of these roles, he led substantial revenue growth and results across key IP and content. Synn also led the content acquisitions for the successful launch of the entertainment service known as SeeSaw for Arqiva Limited in the U.K., which included the OTT exhibition of premium content from Major Studios, PSBs and major independents.

Synn was a senior executive at 21st Century Fox in Los Angeles for 10 years, with both Worldwide Television Distribution and Fox International Channels. He joined 21st Century Fox in-house after working as their outside counsel at Squadron Ellenoff (now Hogan Lovells).

He graduated from Harvard Law School and U.C.L.A.