



## Notice of Internship Opportunity

**Location:** Greenwood Village, CO  
**Department:** Fathom Events  
**Job Title:** Event Marketing Intern  
**Supervisor:** Marketing Manager  
**Start Date:** June 2017

### **Fathom Events- Event Marketing Internship**

Fathom Events is the home of cinematic experiences that offer high quality, affordable entertainment events broadcast to the big screen. Audiences get the best seat in the house . in the comfort and convenience of their local movie theater . for live and pre-recorded concerts, world-class opera, sporting events, comedy acts, original programming featuring the biggest names in radio and television and many more.

Fathom Events is looking for a motivated, outgoing and innovative intern for the spring semester. As a Fathom Events intern, you will have the opportunity to contribute to our business, develop your skills in the marketing & entertainment industry, and be surrounded by people who are committed to helping you learn.

The goal of this program is to provide the Intern with a comprehensive understanding of the Alternative Content/Entertainment Industry, with a strong emphasis in marketing.

### **Essential Duties and Responsibilities:**

This is a fast paced, high volume department that would require the ability to work for a multi-level marketing team Essential duties and responsibilities include but are but limited to:

- Support the Fathom Marketing department in promoting alternative events in movie theatres
- Monitor and capture client online/digital marketing content
- Assist in various writing assignments for marketing materials
- Assist in maintaining a marketing plan for distribution to internal and external stakeholders
- Research advertising and marketing opportunities
- Maintain and distribute printed marketing materials to clients, radio stations and theatres
- Participate in team brainstorm and company meetings

### **Requirements:**

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. Intern candidate must be able to form strong and positive working relationship with all employees. Additionally, strong candidates have:

- Junior or Senior standing preferred
- Pursuing a degree in similar field (Marketing, Communications)
- Excellent written and verbal communication skills
- Proficiency in Microsoft software and Web 2.0
- Excellent organizational skills and ability to work under deadlines
- Ability to work effectively and independently in a fast-paced environment
- Passionate attention to detail
- Ability to prioritize and multi-task

The requirements listed above are representative of the knowledge, skill and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

### **Schedule:**

The length of the internship program is negotiable. An ideal schedule would be 15 . 20 hours per week.

### **Experience:**

Interest and knowledge of marketing industry are beneficial and previous marketing/communications experience a plus.

**If you qualify for and would like to be considered for the Internship opportunity, please send resume and cover letter to [humanresources@fathomevents.com](mailto:humanresources@fathomevents.com) with Marketing Internship in the subject.**

*ACJV, LLC is an Affirmative Action/Equal Opportunity Employer.*

*All qualified applicants will receive consideration for employment and will not be discriminated against on the basis of race, color, religion, sex, national origin, disability or veteran status or any other status protected by law.*